

ST. JOHN'S
6TH ANNUAL
RESTORING HOPE GALA

PARTNERSHIP OPPORTUNITIES

LIVE & *Virtual*



ST. JOHN'S *Ministries*



St. John's Homeless Shelter is an emergency shelter of last resort (open Nov. 1-April 30). We accept guests who are not accepted elsewhere and who would otherwise be sleeping on the streets.

The Summer Safe Sleep program at the shelter operates May-October and provides overnight shelter (9 pm. to 6:30 a.m.) to homeless adults.



The Micah Center is a year-round daytime resource center for adult men and women who are experiencing or at-risk for homelessness in the Green Bay community. We provide comprehensive services, including case management, mental health counseling, employment program, medical care, education lab and much more.



Wellspring is a daytime resource center for women experiencing or at-risk for homelessness. It is a place of empowerment for women to connect and get support and resources to achieve their goals.



Greetings!

I am excited to be able to announce that our 6th Annual Restoring Hope Gala will take place on Saturday, Nov. 14, 2020 both virtually *and* in-person at the **KI Convention Center** in Green Bay.

For the past five years, we have watched this signature fundraiser grow into an extraordinary night of community partnership to care for our homeless brothers and sisters.

Last year's event raised over \$209,772 to help offset costs of providing overnight shelter, mental health counseling, drug and alcohol treatment, medical care, women's specific services, and employment readiness across three locations to those struggling with the effects of homelessness in Green Bay.

At this year's 6th Annual Restoring Hope Gala, we will welcome headlining performer, Jon McLaughlin. Jon is a singer, songwriter and pianist who brings hope and inspiration into each song. He is an accomplished performer who has played at the Academy Awards and tours nationwide.

Because health and safety is paramount during the COVID-19 crisis, St. John's will be offering the flexibility of in-person and virtual tickets and sponsorships that can be converted to one option or the other up until Nov. 2, as space permits. This allows you to purchase tickets now, while ensuring you have the flexibility to have the ticket that gives you peace of mind in November. In-person event capacity will also be reduced this year to 6 seats per table with each table spaced 6 feet apart, per health and safety guidelines from Hyatt.

Live or virtual, this will be an evening filled with hope and inspiration, fun and friends, coming together to support our homeless brothers and sisters right here in Green Bay.

Please see the enclosed partnership opportunities for this year's event. Don't hesitate to contact me with any questions. I look forward to seeing you on Nov. 14!

Alexa

Alexa Priddy, Director of Community Engagement
apriddy@sjehs.org or 920-617-8700 ext. 117

SPONSORSHIP PACKAGES

FAITH

\$2,500

Preferred Seating (one 6-person table)

that can be converted to virtual tickets by Nov. 2, 2020. Space limited.

Name and/or logo placement:

- On event webpage
- In 1/4 page ad in event magazine
- In the St. John's insert in October for The Compass
- On virtual and in-person screens

Emcee recognition and introduction

HOPE

\$5,000

Preferred Seating (two 6-person tables)

that can be converted to virtual tickets by Nov. 2, 2020. Space limited.

Name and/or logo placement:

- On event webpage
- In 1/2 page ad in event magazine
- In the St. John's insert in October for The Compass
- On virtual and in-person screens
- On digital and print marketing

Emcee recognition and introduction

LOVE

\$10,000

Premier Seating (two 6-person tables)

that can be converted to virtual tickets by Nov. 2, 2020. Space limited.

Name and/or logo placement:

- On event webpage
- In full page ad in event magazine
- In the St. John's insert in October for The Compass
- On virtual and in-person screens
- On digital and print marketing

Emcee recognition and introduction

1-minute commercial video during dinner and virtual event.

SILENT AUCTION SPONSORSHIP

\$1,000

- 2 Premier Seats
- Emcee recognition at Silent Auction
- Logo/name displayed prominently at Silent Auction, in-person and virtually
- Logo/name on event webpage

Limit 4 Silent Auction Sponsorships available.

AD SPACE

\$500

1/4 page Ad in event magazine
Provide ad or St. John's can design

Limited quantities available.

*Event magazine will be sent to all participants, in-person and virtual, prior to the Restoring Hope Gala on Saturday, Nov. 14, 2020.

Flexibility IN UNCERTAIN TIMES

Simply stated, these are uncertain times for our community and our world. At St. John's, the health and safety of our guests, volunteers, staff and the greater Green Bay community has been at the forefront since we began instituting changes to our policies and practices in late February 2020 to prevent the spread of the COVID-19 virus. On March 18, 2020, St. John's expanded our overnight shelter services and began operating two separate 24/7 emergency shelter locations. This proved invaluable to both promote social distancing and sanitation but also to mitigate community spread when the virus did hit our St. John's family. We continue to accept new intakes and be at the forefront of state and national best practices, knowing that **homelessness doesn't stop when a crisis happens**. Just like when we opened our doors 15 years ago, our focus is on the guests we serve, our homeless brothers and sisters. When a crisis of this proportion impacts our community, they feel it in ways you and I do not. The heightened mental illness, trauma and depression are all too real for the guests we serve, and they need your help now more than ever.

Thank you for considering being a part of this year's Restoring Hope Gala. As a sponsor and ticket holder, you have the flexibility to change your ticket status and have peace of mind in November. Here's how we are working to best serve you:

- **Convert your tickets** from in-person to virtual or virtual to in-person up until Nov. 2. Please know that space is limited due to social distancing.
- **Virtual ticket holders** will be provided with a virtual watch party package to guide and enhance their virtual gala experience!
- **In-person ticket holders** will experience the very best practices and the highest standards of service from the KI Convention Center. In-person event capacity will also be reduced this year to 6 seats per table with each table spaced 6 feet apart, per health and safety guidelines from Hyatt.
- **St. John's is focused on health and safety throughout this event.** Sponsors and ticket holders will receive frequent communication about best practices for the Restoring Hope Gala during the COVID-19 crisis.



LIVE & VIRTUAL TICKETS AVAILABLE

TICKET RATES

\$70 - Gala Ticket (1 seat)

\$400 - Gala Table (6 seats)

Gala sponsorship and ticket purchases provide entrance to the main event and concert, as well as the flexibility to select in-person or virtual experiences.

- **Convert your tickets** from in-person to virtual or virtual to in-person up until Nov. 2. Space is limited.
- **Virtual ticket holders** will be provided with a virtual watch party package to guide and enhance your virtual gala experience!
- **In-person ticket holders** will experience the very best practices and the highest standards of service from the KI Convention Center. In-person tickets are limited due to decreased event capacity to promote social distancing.
- **St. John's is focused on health and safety throughout this event.** Sponsors and ticket holders will receive frequent communication about best practices for the Restoring Hope Gala during the COVID-19 crisis.

EVENT DETAILS

The 6th Annual Restoring Hope Gala will take place on Saturday, Nov. 14, 2020, in-person at the KI Convention Center as well as virtually.

Silent Auction and Raffle bidding will begin online on Nov. 1.

The in-person event doors will open at 5 p.m. with call to dinner at 6 p.m. The virtual event timeline will vary and specific details and a Party in Place package will be provided to all virtual ticket holders.

Contact me with questions:

Alexa Priddy, Director of Community Engagement
Apriddy@sjehs.org or 920-617-8700 ext. 117

A photograph of a man with short, light-colored hair, wearing a dark jacket, playing a black grand piano. He is looking down at his hands on the keys. The background is a blurred cityscape at night, with warm lights and a dark sky. The overall mood is intimate and artistic.

RESTORING HOPE GALA

NOV. 14, 2020

LIVE & *Virtual*

Featuring singer, songwriter & pianist

Jon McLaughlin

RESTORING HOPE GALA

Sponsorships & tickets may be purchased online:
www.stjohnhomelesshelter.org/gala2020

Love Sponsor - \$10,000

Silent Auction Sponsor - \$1,000

Hope Sponsor - \$5,000

Ad Space - \$500

Faith Sponsor - \$2,500

*Make checks payable to "St. John's Homeless Shelter."

For all sponsorships, select in-person or virtual tickets:

_____ In-person tickets _____ Virtual tickets

Other Opportunities:

Gala Ticket - \$70
(select in-person or virtual)

_____ In-person ticket.

_____ Virtual ticket.

Gala Table - \$400 (select in-person or virtual)

_____ In-person tickets.

_____ Virtual tickets.

I understand that my purchase is flexible. I must select an in-person or virtual ticket now, and I can convert my tickets to in-person or virtual up until Nov. 2, 2020. Space is limited.

I cannot attend, but I would like to make a tax-deductible donation of \$_____.

SPONSOR INFORMATION:

Company Name: _____

Reservation Contact/Title: _____

Phone: _____ Email: _____

Address: _____

City/State/Zip: _____

RESERVATION INFORMATION:

Primary Person Attending Event (if different than above):

Email (if different than above): _____

RESTORING HOPE GALA

SILENT AUCTION DONATION FORM

DONOR INFORMATION:

Company/Individual: _____

Contact Person/Title: _____

Phone: _____ Email: _____

Address: _____

City/State/Zip: _____

Description of donated item(s):

Estimated Fair Market Value: \$ _____.

The above company or individual has donated to St. John the Evangelist Homeless Shelter, Inc. for the 6th Annual Restoring Hope Gala. St. John's did not provide any goods or services in whole or partial consideration for this donation. St. John the Evangelist Homeless Shelter, Inc. is a 501(c)3 nonprofit organization Tax ID/EIN: 26-2892934.

St. John's Representative Signature:

_____ **Date:** _____

Donor Signature:

_____ **Date:** _____