

# ST. JOHN'S 5TH ANNUAL RESTORING HOPE GALA

11.2.19

SPONSORSHIP OPPORTUNITIES



# ST. JOHN'S *Ministries*



St. John's Homeless Shelter is an emergency shelter of last resort (open Nov. 1-April 30). We accept guests who are not accepted elsewhere and who would otherwise be sleeping on the streets.

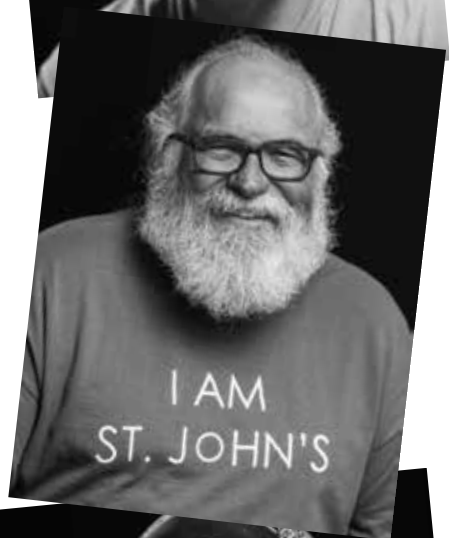
The Summer Safe Sleep program at the shelter operates May-October and provides overnight shelter (9p.m. to 6:30 a.m.) to homeless adults.



The Micah Center is a year-round daytime resource center for adult men and women who are experiencing or at-risk for homelessness in the Green Bay community. We provide comprehensive services, including case management, mental health counseling, employment program, medical care, education lab and much more.



Wellspring is a daytime resource center for women experiencing or at-risk for homelessness. It is a place of empowerment for women to connect and get support and resources to achieve their goals.



## Greetings!

We are excited to be able to announce that our 5th Annual Restoring Hope Gala will take place on Saturday, Nov. 2, 2019 at the Radisson Hotel and Conference Center in Green Bay.

For the past four years, we have watched this signature fundraiser grow into an extraordinary night of community partnership to care for our homeless brothers and sisters.

Last year's event raised \$163,400 to help offset costs of providing overnight shelter, mental health counseling, drug and alcohol treatment, medical care, women's specific services, and employment readiness across three locations to those struggling with the effects of homelessness in Green Bay.

St. John's relies on community support to fulfill our mission. Contrary to public perception, St. John's does not receive any city or county funding, nor do we receive any ongoing financial support from St. John the Evangelist Parish or the Green Bay Catholic Diocese. Because of individuals and businesses like you, we are able to not just meet the immediate needs of the homeless and those at-risk in Green Bay, but also walk with them as they transition out of homelessness and back into self-sufficiency.

At this year's 5th Annual Restoring Hope Gala, we honor the theme "I am St. John's." What we know is that a community issue requires a community solution, so that means each one of us has a role to play in ending homelessness. We invite you join us, and we welcome you as part of the St. John's family.

The Gala will feature our St. John's Choir, who spread hope and inspiration across the room last year. We will also have a silent auction, live bidding, music, dinner and much more.

Please see the enclosed sponsorship opportunities for this year's event. Contact Alexa Priddy, Director of Community Engagement, with any questions or to help you to secure a sponsorship. Thank you for your consideration. We look forward to seeing you on Nov. 2!

~ St. John's Staff & Board

**Sponsorship Contact: Alexa Priddy, Director of Community Engagement: [apriddy@sjehs.org](mailto:apriddy@sjehs.org) or 920-617-8700 ext. 117.**

# SPONSORSHIP PACKAGES

## FAITH SPONSOR - \$2,500

- 1 Preferred Seating Table (10 seats)
- Name and/or logo placement:
  - On event webpage
  - In 1/4 page ad in event program
  - In the St. John's insert in October for *The Compass*
  - On the stage screens during the event
  - On social media promoting the event
  - In 1 ad in the St. John's Connection newsletter (2k+ distribution)
  - On event flyers and posters
- Emcee recognition and introduction at the event

## HOPE SPONSOR - \$5,000

- 2 Preferred Seating Tables (10 seats each)
- Name and/or logo placement:
  - On event webpage with link to your company site
  - In 1/2 page ad in event program
  - In the St. John's insert in October for *The Compass*
  - On the stage screens during the event
  - On social media promoting the event
  - In 2 ads in the St. John's Connection newsletter (2k+ distribution)
  - On event flyers and posters
- Sponsor spotlight on Facebook event page and in St. John's monthly e-newsletter
- Promotional items in VIP experience bags
- Emcee recognition and introduction at the event

## LOVE SPONSOR - \$10,000

- 2 Premiere Seating Tables (10 seats each)
- Name and/or logo placement:
  - On event webpage with link to your company site
  - In full page ad in event program
  - In the St. John's insert in October for *The Compass*
  - On the stage screens during the event
  - On social media promoting the event
  - In 2 ads in the St. John's Connection newsletter (2k+ distribution)
  - On event flyers and posters
- Sponsor spotlight on Facebook event page and in St. John's monthly e-newsletter
- Logo to be included on nametags
- Promotional items in VIP experience bags
- Emcee recognition and introduction at the event
- 1-minute commercial video during dinner



# VISIBILITY PACKAGES

## VIP EXPERIENCE SPONSOR (1 AVAILABLE) - \$7,500

- Logo on gift bags
- Promotional items in gift bags
- Sponsor representative to host VIP guests at private reception
- 1 Preferred Seating Table (10 seats)
- Name and/or logo placement
  - On event web page
  - In full page ad on event program
  - In the St. John's insert in October for *The Compass*
  - On the stage screens during the event
  - On social media promotional content
  - On flyers and posters
  - In 1 ad in the St. John's Connection newsletter (2k+ distribution)
- Emcee recognition and introduction at the event



### VIP includes:

- "No Wait" VIP Registration
- Premiere Coat Check
- Champagne Toast
- Priority Seating
- Private Reception with Gala Speaker Nic Sheff
- VIP Gift Bags
- VIP Raffle at Reception

## SILENT AUCTION SPONSOR (4 AVAILABLE) - \$1,000 EACH

The Silent Auction is fast-paced and fun. As each table of items is bid on, the focus will be on the company sponsor. With four waves of silent auction tables, the promotion will stay focused on the table sponsor for that wave. Four waves of silent auction means four sponsor opportunities.

Recognition includes:

- 2 Preferred Seats
- Emcee recognition at the event, focused during your silent auction wave
- Logo and name displayed prominently on the silent auction table
- Logo and name displayed on event webpage in silent auction section

# TICKET RATES

**Individual Ticket** (1 seat) - \$75

**Table** - \$700

- 10 seats (1 table)
- Name printed in event program
- Name printed in St. John's November e-newsletter with 2k+ distribution



# VIP "BIG IMPACT" TICKETS

The VIP Experience allows you to give back in a greater way, making a **bigger impact** for St. John's with your table purchase.

**\$100 - VIP "Big impact" Ticket (1 seat)**

**\$1,000 - VIP "Big Impact" Table (10 seats)**

*(includes standard table recognition listed above)*

**For increasing your impact, you will receive:**

- "No Wait" VIP Registration
- Premiere Coat Check
- Champagne Toast
- Preferred Seating
- Private Reception with Gala Speaker Nic Sheff
- VIP Gift Bags & Raffle

# RESTORING HOPE GALA

[stjohnhomelessshelter.org/gala2019](http://stjohnhomelessshelter.org/gala2019)

*Thank you for making a difference...*

**Contact us with questions:**

Alexa Priddy, Director of Community Engagement  
Apriddy@sjehs.org or 920-617-8700 ext. 117

St. John's Homeless Shelter  
The Micah Center  
Wellspring  
P.O. Box 1743  
Green Bay, WI 54305

# RESTORING HOPE GALA

## SPONSORSHIP FORM

Love Sponsor - \$10,000

VIP Experience Sponsor - \$7,500

Hope Sponsor - \$5,000

Silent Auction Sponsor - \$1,000

Faith Sponsor - \$2,500

### Other Opportunities:

Table (10 seats) - \$700

VIP "Big Impact" Single Ticket - \$100

Individual Ticket - \$75

VIP "Big Impact" Table - \$1,000

I cannot attend, but I would like to make a tax deductible

donation of \$\_\_\_\_\_.

\*Make checks payable to "St. John's Homeless Shelter."

### SPONSOR INFORMATION:

Company Name: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

### TABLE/SEAT RESERVATION INFORMATION:

Primary Person for Table/Seat Reservation (will be attending event):

\_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Email (required): \_\_\_\_\_

Purchase sponsorships & tickets online at: [www.stjohnhomelessshelter.org/gala2019](http://www.stjohnhomelessshelter.org/gala2019)